

## Brenda Ratcliff - Bio



Brenda Ratcliff is a facilitator and leadership coach. She is the founder of MindMeld

Coaching, a place to help you develop your personal operating model for success at work.

MindMeld Coaching works with both individuals and teams and describes their Purpose as '*We sprinkle glitter on peoples lives through coaching, facilitation and training*'. Her work is tailor-made to help you find your purpose and motivation to be all you can be, according to your personal definition of success and can be delivered online or face to face.

Here's Brenda expertise and what she loves to do at work:

### 1. Coaching one-on-one

- Communication skills – present yourself and your work to advantage, using the skills of supportive self-talk, influencing, body language, and story-telling, supported by informal and formal presentation structures that work and are fabulous.
- Courage – how to put your 'Big Girl Pants' on, and be the best version of you when times get tough.
- Career – chart your career path so that it aligns your passions with your talents to give meaning, purpose and excitement to your life.

### 2. Facilitation

- Team Building – crafting a purpose statement that resonates and engages the hearts and minds of team members.
- Consultation – bringing groups together to have the important conversations they want to have and help them navigate tricky topics and diverging views to come out the other side with clear actions
- Large group events – supporting you all the way, from event design and shaping workshop activities, to completing tailored run sheets and sophisticated and graceful facilitation on the day.

### 3. Training

- Providing highly engaging online and face to face training on mentoring skills, conflict and resilience, facilitation, presentation and communication skills tailored to your organisation.

**Brenda also has a shop!** Shop online for your favourite MindMeld designed resources, including Courage Cards, Cool Cats My Team Strength Cards, and Coaching Cards, and Polished Leadership, The Pointy End of Conflict at Work, and Fabulous Presentations books.

**Brenda's back story** includes treasured roles as the Lead HR Advisor Organisational Development at the Ministry of Social Development, and as the Director Office for the Community and Voluntary Sector, living and breathing the interface between government and the non-profit sector. Her coaching expertise is in mBraining (Multiple Brain Integration Techniques) and Neuro Linguistic Programming. This transformative suite of skills integrates thoughtful leadership practice with 'heart leadership' and the wisdom of 'trusting your gut'. Brenda has also won two leadership IPANZ awards and also a Winston Churchill fellowship. She is a certified: iWAM coach, The Leadership Circle™ 360 Coach, approved Leadership Development Centre Leadership Success Profile LSP 360 Coach, NLP Coach and Trainer, Multiple Brain Integrated Techniques (mBIT) coach, Transforming Communications Instructor, and a member of the MBIE All of Government Panels of Approved Coaching providers; and the NZANLP.

**Her current favourite quote** about good leadership is from Lao Tzu (6th century BC philosopher), "*When the leader's work is done right, with no fuss or boasting, then ordinary people say 'Oh we did it'.*"

When not creating MindMeld sparkly magic for clients, Brenda can be often be found busting out some dance moves, watching sci-fi, or enjoying vintage fashion.

MindMeld's Mission is; Fabulous Leadership Development, Brilliant Coaching for Change; and Inspirational Team Performance and Training. We stand for helping clients focus on their goals and outcomes, walk a path of positive change and create effective action plans.

Our Values are: Creativity - Results - Abundance Delightful - Professional - Honesty.

We strive to live our Values in everything we do, and our Vision is a world where everyone feels they are on purpose, contributing, fulfilled and joyful at work every day.