



# Brenda Ratcliff

## Facilitator - Trainer - Leadership Coach



### Contacts

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### My quals:

ICI Life coach,  
[iWAM coach](#),  
The Leadership Circle™ 360  
Coach. LSP 360  
Coach, NLP  
Coach & Trainer,  
Multiple Brain  
Integrated  
Techniques  
(mBIT) coach,  
Transforming  
Communications  
Instructor.

### Other Learning:

Leadership the  
Effective Use of  
Power, Stanford  
University  
Leadership  
Development  
Centre Fellow.  
Post Grad  
Diploma in  
Public Health.

### A Recent Rave Review:

*“Brenda makes people feel like they matter. It feels like she becomes an honorary member of our team.”*

### Who I am and what I offer you

I am the founder of MindMeld Coaching, and we work with individuals and teams to solve problems and achieve goals. Our Purpose is *‘We sprinkle glitter on people’s lives through coaching, facilitation and training’*.

My kēte is full of researched tools that work hard for you in facilitation and training. As I coach I offer insightful and logical solutions, plus quick tips you can do to make your life better straight away.

Workshops and coaching with me are useful and challenging, but also colourful, vibrant, and enjoyable. My jam is working in the Honest and Courageous Leadership space and to help you Kia Maia and Mahi Tahi in your communication styles, leadership, and as a team.

### What you get by engaging with me is someone who

Can ask the pointy questions with empathy and kindness. I’ve been told I am like the trusted person you turn to who will tell you that have the work equivalent of spinach on your teeth.

Helps you move forward and solve problems and I will stick with you as your coach. In my workshops and training I bring positivity and boldness and hold the space for others to be fantastic. It’s all about you.

Understands your public sector, community sector, or business context, having had grunty roles in all three sectors, and coached at MindMeld for over ten years.

### How I add value for clients and what clients have achieved by engaging with me

It’s a cliché to say the people achieve their goals and can improve their lives, but they really do.

Coaching feels like a mini-workshop all focused on you, where you have the time and tools to work on what you want to change. We have a great suite of kinesthetic resources to help activate different parts of your brain for creative problem solving.

Facilitation and training still has my personal touch while working with groups for team planning, communication styles or leading with courage. You can trust me to deliver and not stuff up your important meeting or team dynamics.

### Something curious you need to know about me

I took beginners roller figure skating lessons as an adult with a class of five year olds (terrifying) and now I attend dance lessons regularly (mortifying), as making mistakes and enjoying yourself while learning is important to me.

My name is an acronym of the first letters of my family’s names, done specially for me by my parents. Brenda also means ‘fiery sword’ which I like because I can cut through the crap.

### My current mantras to live by are

A bird is not afraid of the branch breaking because her faith is not in the branch but in her wings  
Be a pineapple, stand tall wear a crown, and be sweet on the inside.